Statement-II

Statement of Category-Wise Employees in Doordarshan Kendras in Madhya Pradesh

Category of post	General	SC	ST	Total
Group A	37	7	1	45
Group B	138	22	7	157
Group C	419	67	76	610
Group D	135	69	60	264

Setting up of auxiliary studio at Sambalpur and Jeypore

6504. SHRIMATI ILA PANDA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) whether it is a fact that Government had a proposal to provide an auxiliary studio at Sambalpur, being far off from Bhubaneswar but instead an electronic field unit, without editing facility, has been stationed there;

(b) whether it is also a fact that the arrangement has not helped the artists from western district of Orissa to record the programmes at Sambalpur; and

(c) whether Government propose to set up an auxiliary studio at Sambalpur and Jeypore, as provided at Nagpur and Vijayawada?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) A regular Programme Generation Facility (PGF) Centre with 50 Sq. mtrs. Studio is under implementation at Sambalpur. On commissioning, the Centre is expected to provide adequate production and editing facilities.

(b) Does not arise.

(c) There is no proposal, at present, to set up an auxiliary studio at Jeypore in Orissa.

Advertisements of Foreign Banks and Financial Institutions

6505. SHRI V. HANUMANTHA RAO: Will the Minister of INFORMATIONA AND BROADCASTING be pleased to state:

(a) what was the original intent of the law banning advertisement of foreign banks and foreign financial institutions on Doordarshan;

(b) for how many years did this law prevail; and

(c) the reasons for change in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) and (b) Such advertisements were not allowed to be telecast on Doordarshan since the introduction of commercial advertisements from 1976 with a view to provide full access on the electronic media to the Indian Trade and Industry.

(c) The advertisements have been permitted to be telecast on Doordarshan from 28th Feb'. 1994 to enable it to augment its revenue from these sources. This is in consonance with the other steps being taken by Government for liberalising the economy.

Reception quality of Oriya Programmes

6506. SHRIMATI ILA PANDA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the reasons for Oriya programmes in Doordarshan being not clear like programmes transmitted from Kerala, Tamil Nadu and other southern States; and

(b) what steps Government propose to take to improve the reception quality of programmes transmitted in Orissa?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH